

Winner of SWHAP Achievement Award 2015

- Category for Most Innovative Intervention



Sodeico Manpower DRC winner of the Most Innovative Intervention 2015. From left, Yves Beleke, Alexandra Cardyn and Djo Moupondo from Sodeico Manpower with Mianda Mwepe Hatton and John Viner from SWHAP

The Board of the Swedish Workplace HIV and AIDS Programme (SWHAP) is proud to announce the winner of the SWHAP Achievement Award 2015 in the category for Most Innovative Intervention. The award goes to Sodeico Manpower DRC in recognition of its innovative intervention raising awareness on HIV, non-communicable diseases and promotion of correct consistent condom use.

In 2014 Sodeico Manpower won the SWHAP Achievement Award for Best Progress. They have continued with their impressive programme, and are always looking for creative ways to improve the effectiveness of the programme, within the workplace and the community.

In February this year Sodeico Manpower held an awareness session with a difference. The company organised a six kilometre guided walk with hidden clues on recommendations for a healthy lifestyle which participants had to locate. The walk had six intervals where a brief sensitisation message was passed and the participants, divided into small groups, had to come up with slogans for each message. The messages covered the importance of Voluntary Counselling and Testing, consistent and correct condom use, alcohol abuse, benefits of an active lifestyle and the dangers of tobacco use. Mobile VCT accompanied the 125 participants and 65% were tested for HIV.





Raising awareness on the preventative benefits of correct and consistent condom use was a priority for the company who had identified stigma related to condom use with many equating condom use with immorality. During the walk 1080 male condoms, 200 female condoms and 250 bottles of aqueous lubricants were distributed. Participants were encouraged to participate in condom demonstrations. The event was covered in the local press and television and can be viewed here www.vimeo.com/125041120

The SWHAP Board congratulates Sodeico Manpower for identifying and implementing innovative interventions that engage and sustain the interest of employees. The Board felt that the walk combined with the “treasure hunt” was genius. The employees and the community did not only just participate but contributed to the sensitisation by finding the six Wellness Golden Rules.

The SWHAP Achievement Award has been given out since 2008. In 2015 the four categories for the award are Most Comprehensive Workplace Programme; Best Progress in Workplace Programming; Peer Educator Achievement Award and Most Innovative Intervention. The assessment for the Most Comprehensive programme award was carried out through an extensive self-assessment questionnaire comprising 17 questions and 68 benchmarks followed by thorough review by the SWHAP team. For more information on the award, please contact info@swhap.org. For more information on the Swedish Workplace HIV and AIDS Programme, please visit www.swhap.org.